

Call for Participation

Interactive Workshop

Join the Quest!

Corralling the field of conceptual modeling

Imagine you and your colleagues sharing insights on how to describe the field of conceptual modeling in 30 seconds or less. You should be there!

The field of conceptual modeling is

- deep:** based on decades of vibrant research,
- rich:** with influence from many disciplines, and
- broad:** applies in an expansive array of domains.

As a result, the field of conceptual modeling is clearly diverse.

The challenge for this workshop is to (continue to) explore the possibility of defining a reference framework to capture the field of conceptual modeling with goals of:

- Providing a basis for comparing different conceptual modeling approaches,
- Facilitating intra- and inter-disciplinary understanding and interaction of researchers (e.g. helping researchers position their contributions with respect to the work of others), and
- Establishing more clearly conceptual modeling as a recognized and valued field in computer science and information systems.

We invite you to attend this workshop as an expert or a newcomer to the field of conceptual modeling.

The interactive workshop will provide participants with the opportunity to contribute their ideas in small-group discussions, to share their thoughts with the entire audience (in a 30-second madness format), and to critique and expand our initial reference framework for characterizing conceptual modeling.

Come and join us! It should be fun, informative, and non-fattening.

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